#amasuccess
the success conversation

a dialogue about how your institution can leverage its online communications to meet its goals
@us

Fritz McDonald
Fritz.Mcdonald@Stamats.com
@create20
Stamats.com
319.364.6167 x 5151

Rachel Reublen
RReuben@Ithaca.edu
@rachelreubnen
RachelReubnen.com
607.274.3830

Michael Stoner
Michael.Stoner@mStoner.com
@mStonerblog
mStoner.com
312.622.6930
goals, you + us

- Conversation and engagement
- Test assumption: there is wisdom in groups
What challenges/issues are top-of-mind?
What are fundamental questions to ask?
What’s working & what isn’t?
What are the most important trends?
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what are fundamental questions to ask?
what’s working?
what isn’t?
what are the most important trends?