Continued Campus Discussion
September 29, 2020

Ideas about revenue generation, cost savings, and program re-alignment
REVENUE GENERATION

• Rent spaces (Pearl, Kitchen, Parking Lots, Theater, Halau Hula)
• Additional non-credit offerings (culinary)
• Grow fundraising events
• Seek more grants
• Offer 5-week winter session self-supporting courses
• Add an additional summer session
• More high enrollment social science courses
• Upper division courses at upper tuition rates
• Offer Professional Development to others for a fee
• Target college students home for the summer
• Credit for Prior Learning (pay for evaluation)
• Lease space for rail parking
• Rail oriented development
• Review thresholds for room and building renaming
• Grow food to sell
• Rent parking on campus
• Grow medicinal plants
• Grow xeriscape
• Online workshops (open for donations)
• Grow and sell native plants
• Crowdfunding
• Hawaiian Language/culture/worldviews online workshops marketed to Japan and other countries
• Educational reality TV show
• Open campus to farmers market
• Sell intellectual properties Leeward CC has
• Work more intentionally with military students
• Offer classes on bases
• Proctor center for GRE, Security+ etc…
• Test Prep Courses: TEAS, RHIT, etc..
REVENUE GENERATING

• Nominal additional student fees
• Setup vendor sites by rail
• Cooking contest
• Entrepreneurship contest
• Using Education Students to support DOE efforts
• Increase tuition for ED alternative Cert
• Leverage the Whitmore Project (medicinal crops)
• Rent out student artwork theatre set pieces and props to real estate stagers
• Partner with Job Corps for training workforce
• Offer simple lesson/seminar free (bait) then offer more for $ (limited time discounts offered near end of seminar)
• Live gatherings with live music/entertainment/poetry/readings, art, & interactive options (breakout rooms?!) for door prize)
COST SAVINGS

• Decrease 5% Foundation fees
• Leverage grants
• Shut down operations once a week
• Shut down sections/buildings
• Combine Chancellor/VC positions
• Paperwork to Electronic
• Retirement Incentive
• Convert smaller CC's to satellite campuses
• Convert UHWO to satellite of Manoa
• Reduce unused inventory
COST SAVINGS

- Continue allowing telework
- Leverage non-tech days
- Restructure upper administration
- Volunteer furloughs
- Re-evaluate pending CIP
- Renegotiate service agreements
- Limit budget lines on office supplies and other costs
- Review low enrolled classes, leverage online and cancel low enrolled
- Leverage CARES funding for some needed repairs and updated
- Leeward CC and UHWO back together
COST SAVINGS

- Centralized technology purchases and inventory
- Permanently move to online Tenure, promotion and contract renewals
- Shift to master schedule
- Consortia approach to purchasing UHCC library resources
- Reduce Admin Salaries or positions
- Faculty Designed Placement Tool
- Make Windward CC a Moku for Leeward CC
- UH System and Manoa Administration is heavy
- Use ICS students to help develop forms
REALIGNMENT

- Evening workforce programming
- Credit/Non-credit Professional Development Offerings
- Increase collaboration with high school programs (CTE)
- Invest in Marketing
- Non-Credit Leisure courses
- Cengage Unlimited - for stronger enrollments
- Higher priced non-credit offerings
- Certificates that can be completed in 1 semester
- Credit for Prior Learning (pay for evaluation)
- Create modular classes (quicker gratification)
REALIGNMENT

- More non-credit HOST, ACC, MGT, HIT classes
- Stronger focus on student retention
- More responses in Makala for kudos to engage students
- Increase and be intentional about high school recruitment and onboarding
- Rebrand Leeward CC as the desired campus
- Promote education on actual workforce demand
- Bring in additional sectors (tech/cybersecurity, agriculture and climate change)
- Partner with Office of Hawaiian Affairs and/or Council for Native Hawaiian Advancement
REALIGNMENT

• Create a Leeward think Tank
• Merge Leeward CC's DMED and TVPR with UHWO Creative Media
• Consolidate teaching of common on-line classes across campuses
• Design schedules so as to not compete across UHCC's
• Build stronger articulations with 4-years
• More OER courses
• Financial Aid issues for students on multiple campuses
• Promote new degree pathways
• Build out more workforce programming aligned to jobs and 4-year programs
• Establish Nursing at Leeward CC and UHWO
REALIGNMENT

• Apprenticeships
• Rolling admissions
• Align Liberal Arts degrees for the system
• Faculty Designed Placement Tool
• Help fill internet need gaps for remote communities
• Programming designed for recently furloughed and unemployed
• Elderly Care Certification
• E-Sports
• Cloud Focused certificate
• Leverage partnerships for sponsored tuition and scholarships
REALIGNMENT

- Cut through bureaucracy of application process & make it easier for those that just want to learn
- Re-design of Performing Arts as a tool for mental wellness, grit, resilience, and leadership
- Seek out Hawaiian students (& other funded groups - through grants) & assist them in applying!
- Dance/music/art touring company goes to schools to recruit students...Could be virtual presentations
- We should be pushing to add ART to STEM .... There is a lot of research behind STEAM. We need to capitalize.
REALIGNMENT

• Ultimately move away from traditional grades/credits/degrees to portfolios, recommendation letters, and certificates of competency

• Model teaching after effective courses marketed over social media:
  • Team teaching of subjects (for effective teaching & fast feedback)
  • Market on Social media
  • Technical/Teaching/Artist/Feedback Team
  • Non-credit (no need apply) options…
Mahalo