Memo Response for Organizational and Resource Planning process

To: Erika Lacro, VPCC

Via: Tammi Oyadomari-Chun, AVPAA

From: UHCC Online Advisory Work Group

Date: March 12, 2021

Subj: Response to Memo #3: UHCC Online Advisory Work Group

The UHCC Online Advisory Work Group was convened on January 28, 2021 to develop a cohesive approach to developing and offering fully online programs at the UHCCs. The group created a charter and began monthly meetings to work on a strategic plan and to identify policies and procedures that can ensure a consistent and quality experience for students pursuing fully online degrees and certificates from a UH community college.

Once the charter was developed, the group began work on a strategic plan for fully online programs. At our last meeting, we drafted the following vision and goals.

**Vision and Goals**

1. **Access:**
   - Provide fully online programs with online student support services for students.
   - Remove barriers to students for applying, registering, participating in, and receiving support for online programs, including alleviating issues with financial aid and having access to required equipment.
   - Expand program offerings to include high demand CTE programs that can be delivered in online and low residency formats.
   - Market accelerated online programs to working adult students that would not be able to return to school without the accelerated option and reach a currently underserved market.

2. **Equity and Diversity:**
   - Approach decision making with an equity lens in consideration of all activities and requirements for online program development
   - Emphasize diversity and culture in the curriculum (e.g., place-based learning)
Develop a marketing and communication approach to reach residents of all islands who can benefit from the opportunity to pursue their educational goals.

3. Student-Centered:
   - Provide students with intentional onboarding and support to prepare them for fully online learning.
   - Use a common course platform and develop common course features such as templates and interactive tools to support student navigation and success.
   - Ensure all fully online programs require advanced faculty training in relevant course design and development principles and best practices in online pedagogy.

4. Sustainability:
   - Develop new online programs in support of all student learning needs and ensure access to statewide programs.
   - Create a recognizable brand that targets graduating high school students and working adults for UHCC fully online programs.
   - Encourage collaborative online program delivery among the CCs through performance funding and/or incentives.

The next step will be to communicate the draft vision and goals more broadly with leadership groups and to campus faculty and staff in order to obtain feedback on the new proposed vision and goals. The presentations will also include outcomes from the Accelerated AA Online Cohort program and plans for other accelerated degree options. The work group sees our efforts best utilized in focusing on the benefits of accelerated online programs and providing system support of those efforts. This group will also make recommendations for policies and procedures to ensure consistent practices for delivering fully online programs.